



# AMCHAM PHILIPPINES

The American Chamber of Commerce of the Philippines, Inc.

## 2018 AMCHAM DIRECTORY AD CONTRACT

The Advertiser hereinafter mentioned hereby submits this 2018 AmCham Directory Ad Contract to The American Chamber of Commerce of the Philippines, Inc. and hereby acknowledges, agrees to, accepts and confirms the terms and conditions set forth herein.

Company Name \_\_\_\_\_

Address \_\_\_\_\_

**VAT Registered TIN** \_\_\_\_\_

Telephone No(s). \_\_\_\_\_

Contract Approved/Signed By  
Authorized Representative \_\_\_\_\_

Designation \_\_\_\_\_

Ad Material Contact Person \_\_\_\_\_

Contact Number \_\_\_\_\_

Email Address \_\_\_\_\_

This is to authorize the publisher to print/include our advertisement as per submitted layout to occupy \_\_\_\_ page in the 2018 AMCHAM DIRECTORY for which we/I have agreed to pay the applicable advertising rate.

<u>TAKEN</u>	Outside Back Cover (OBC)	P32,000.00	_____ Dividers (18)	P24,000.00
<u>TAKEN</u>	Inside Front Cover (IFC)	P31,000.00	_____ Inside Full Page	P23,000.00
<u>TAKEN</u>	Inside Back Cover (IBC)	P29,000.00		
_____	(2 pcs.) Two sided Book-markers/Full Color (2-1/2" X 7")	P25,000.00		

All rates inclusive of 12% E-VAT  
 Directory Size: 7.25" X 10.25" inches  
 Printed Area: 6" X 9"  
 Date of Issue:

Printing Process: Offset  
 Material Deadline:

**AD REQUIREMENTS:** All ad materials should be in **PDF/TIFF or PSD format (CMYK mode) and not lower than 300dpi (resolution).**  
**Rates include color separation charges.**

**CANCELLATION: HONORED ONLY WITHIN 30 DAYS AFTER SIGNING THE CONTRACT.**

**Note:** The American Chamber of Commerce of the Philippines, Inc. reserves the right to reject, discontinue, or nullify any Advertiser bid proposed already entered into, as it may deem proper under adverse circumstances.

I / We agree to pay the sum of \_\_\_\_\_ (Php \_\_\_\_\_) as full payment of my advertising fee upon signing of this Advertising Contract, which will entitle me/us to receive one (1) complimentary copy of the 2018 AMCHAM DIRECTORY to be picked up at the AmCham office upon notification.

FOR THE AMERICAN CHAMBER OF COMMERCE  
OF THE PHILIPPINES, INC.:

  
**Ms. Chet Guevara**  
Advertising Head

Tel. No. 818-7911  
Fax No. 811-3081

FOR THE ADVERTISER:

\_\_\_\_\_  
Signature over printed name  
AUTHORIZE SIGNATURE / ADVERTISER

\_\_\_\_\_  
(Designation)

\_\_\_\_\_  
Date