



AMCHAM PHILIPPINES

The American Chamber of Commerce of the Philippines, Inc.

Dear Sir/Mam,

Greetings from The American Chamber of Commerce of the Philippines!

We are pleased to announce the re-launch of the Membership Discount Card Program for all AmCham members. It will be released on November 21, 2018 during our Annual General Membership Meeting with a new card design.

Currently, we are seeking partnerships with select establishments in the Philippines who will offer our members perks and discounts in exchange for increasing customer patronage.

AmCham Philippines has over 800 members nationwide — in that, there is a potential to increase your business over the long term with loyal and satisfied AmCham customers.

As a partner, your brand logo will be featured in the directory of the discounted establishments which will appear in our *AmCham Business Journal*, *AmCham Electronic Marketing* materials, and on our website's merchant directory (<http://www.amchamphilippines.com/discount-directory/>).

We greatly appreciate your support and participation in our AmCham Membership Discount Card Program. We greatly value all our partnerships and we strive to continue nurturing this collaborative effort in the coming years.

To ensure your commitment to the AmCham Membership Discount Card Program, this document shall serve as an agreement as detailed below.

Please fill out the necessary information needed:

Promo/Discount Details: _____

Promo Period: _____

Discount Guidelines and Restrictions: _____

Contact Person & Details: _____

*We would also like to request for a high resolution logo of your company so we may include it on our website and other collaterals. The minimum requirements are: 300dpi .PNG file with a transparent background.

Please see image of the AmCham Membership Discount Card for your reference:



In closing, we thank you in advance for your consideration. Through your support, we are positive that this partnership will be meaningful to both your business interests, as well as the interest of the members of the Chamber.

Should your company be interested to be part of this program with AmCham, or require more details, please send an email to our Membership Manager, Ms. Pauline Santos at pauline@amchamphilippines.com or call 818-7911 loc. 207.

Sincerely,

Ebb Hinchliffe
Executive Director

ACCEPTED AND AGREED

Name

Date