



# AMCHAM PHILIPPINES

The American Chamber of Commerce of the Philippines, Inc.

## WEBSITE AD RATES CONTRACT

### amchamphilippines.com | ADVERTISING RATES

#### BANNER AD sizes

|                                                         |                      |
|---------------------------------------------------------|----------------------|
| Banner A (630 x 250 pixels)<br><small>(2 slots)</small> | Php 42,000 / USD 804 |
| Banner B (500 x 250 pixels)<br><small>(2 slots)</small> | Php 38,950 / USD 760 |
| Banner C (630 X 120 pixels)<br><small>(2 slots)</small> | Php 35,000 / USD 680 |
| Banner D (300 x 300 pixels)<br><small>(2 slots)</small> | Php 20,000 / USD 400 |
| Banner E (300 x 150 pixels)<br><small>(4 slots)</small> | Php 17,000 / USD 340 |
| Banner F (300 x 130 pixels)<br><small>(4 slots)</small> | Php 15,000 / USD 300 |

#### Annually (12 months)

Please refer to the ad size chart attached for your reference.

#### YEAR OF ISSUE

From: \_\_\_\_\_ To: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Designation: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone No.: \_\_\_\_\_

Contact for Ad Materials: \_\_\_\_\_

Telephone No.: \_\_\_\_\_

Email: \_\_\_\_\_

### Website Ad Terms and Conditions

- AmCham shall follow the ad placement specifications of the Advertiser entirely based on what is written, signed and dates on this contract. Any modifications will require submission of another contract properly signed by the adviser.
- The advertiser will provide AmCham with the ad material in the agreed contract file format (soft copy: GIF or JPG) and file size (not more than 60 kb) that meets the specified requirements of the advertiser's selected online publication(s). The ad image must also exactly match the Advertiser's selected Ad type in terms of width and height.
- Submission of the Advertiser's ad materials must be received by AmCham at least seven (7) working days prior to the scheduled Activation Date.
- All Ad material(s) that are to be used for the placement must come from the advertiser - prior to mutual agreement with AmCham (to assure it is suitable content for publication under the "AmCham" organization). There can be no requests for modifications by AmCham to the received Ad(s) once the agreement/contract has been signed by both parties.
- Ad space is reserved "first come, first served" basis. And - should subject ad materials not be received by AmCham by the deadline - or if a cancellation is made by the advertiser up to one day before the deadline date - the advertiser is still liable for payment, as this cancellation will result in poor website page presentation and loss of revenue, if not adhered to.
- As it is acknowledged, there can be minor color variations when image modifications if applied to the ad image for compression purposes, AmCham therefore will not be responsible for any color variations of the client's ad(s).
- AmCham reserves the right to reject any advertisement submitted for any publication(s).
- Check payments should be crossed and made payable to the AMERICAN CHAMBER OF COMMERCE OF THE PHILIPPINES, Inc. (AmCham). Ad placement charge is payable immediately upon receipt of the invoice. Full payment is required before AmCham can confirm the order of the advertiser and place the ad in the appropriate online publication(s).
- Materials for ad(s), provided by the agreed/contracted size (width and height) is retained, can be changed by mutual agreement with AmCham. Advertiser must submit the new ad image(s) to AmCham as replacement for their previous ad at least one (1) week before the specified deadline for Activation.

CONFORME:

\_\_\_\_\_  
(signature over printed name)

*Chet Guevara*

Chet Guevara  
Advertising Head

Date of Contract Signing: \_\_\_\_\_