



AMCHAM PHILIPPINES

The American Chamber of Commerce of the Philippines, Inc.

WEBSITE AD RATES CONTRACT

amchamphilippines.com | ADVERTISING RATES

AD SPACE and sizes

- Slot 1 (500 x 250 pixels)
- Slot 2 (630 x 120 pixels)
- Slot 3 (630 x 120 pixels)
- Slot 4 (300 x 300 pixels)
- Slot 5 (300 x 150 pixels)
- Slot 6 (300 x 130 pixels)
- Slot 7a (160 x 140 pixels)
- Slot 7b (160 x 140 pixels)
- Slot 7c (160 x 140 pixels)
- Slot 7d (160 x 140 pixels)

Annually (12 months)

- Php 38,950 / USD 760
- Php 35,000 / USD 680
- Php 35,000 / USD 680
- Php 20,000 / USD 400
- Php 17,000 / USD 340
- Php 15,000 / USD 300
- Php 10,000 / USD 220
- Php 10,000 / USD 220
- Php 10,000 / USD 220
- Php 10,000 / USD 220

YEAR OF ISSUE

From: _____ To: _____

Company Name: _____

Contact Person: _____

Designation: _____

Address: _____

Telephone No.: _____

Contact for Ad Materials: _____

Telephone No.: _____

Email: _____

Website Ad Terms and Conditions

1. AmCham shall follow the ad placement specifications of the Advertiser entirely based on what is written, signed and dates on this contract. Any modifications will require submission of another contract properly signed by the adviser.
2. The advertiser will provide AmCham with the ad material in the agreed contract file format (soft copy: GIF or JPG) and file size (not more than 60 kb) that meets the specified requirements of the advertiser's selected online publication(s). The ad image must also exactly match the Advertiser's selected Ad type in terms of width and height.
3. Submission of the Advertiser's ad materials must be received by AmCham at least seven (7) working days prior to the scheduled Activation Date.
4. All Ad material(s) that are to be used for the placement must come from the advertiser - prior to mutual agreement with AmCham (to assure it is suitable content for publication under the "AmCham" organization). There can be no requests for modifications by AmCham to the received Ad(s) once the agreement/contract has been signed by both parties.
5. Ad space is reserved "first come, first served" basis. And - should subject ad materials not be received by AmCham by the deadline - or if a cancellation is made by the advertiser up to one day before the deadline date - the advertiser is still liable for payment, as this cancellation will result in poor website page presentation and loss of revenue, if not adhered to.
6. As it is acknowledged, there can be minor color variations when image modifications if applied to the ad image for compression purposes, AmCham therefore will not be responsible for any color variations of the client's ad(s).
7. AmCham reserves the right to reject any advertisement submitted for any publication(s).
8. Check payments should be crossed and made payable to the AMERICAN CHAMBER OF COMMERCE OF THE PHILIPPINES, Inc. (AmCham). Ad placement charge is payable immediately upon receipt of the invoice. Full payment is required before AmCham can confirm the order of the advertiser and place the ad in the appropriate online publication(s).
9. Materials for ad(s), provided by the agreed/contracted size (width and height) is retained, can be changed by mutual agreement with AmCham. Advertiser must submit the new ad image(s) to AmCham as replacement for their previous ad at least one (1) week before the specified deadline for Activation.

CONFORME:

(signature over printed name)

Chet Guevara

Chet Guevara
Advertising Head

Date of Contract Signing: _____